

p r e s e n t s

**YOUTH**

**ENTREPRENEURSHIP  
SUMMER ENRICHMENT PROGRAM**

Entrepreneurship & Financial Management Career Opportunities  
Summer Enrichment Program

**What will  
I learn?**

- ✓ Learn the basic characteristics of successful entrepreneurs, risks and rewards of small business, the importance of a business plan and how to write a plan
- ✓ Focus on financing strategies, the accounting and finance decision-making process and take a look at career opportunities in Finance and Accounting

**What is  
the cost?**

- ✓ This program is partially funded by a grant from the **William Penn Foundation**
- ✓ Included are textbooks, materials, and snacks
- ✓ If accepted, there will be a \$50.00 registration fee. Upon successful completion of the program there will be a \$25.00 refund.

**Where?**

- ✓ Philadelphia University, 4201 Henry Avenue, Philadelphia, PA 19144
- ✓ This will give students the opportunity to experience taking a class on a university campus

**When?**

- ✓ July 6 – 17, 2009
- ✓ The program will take place from 9:00 AM to 12:00 PM, Monday through Friday

**How do  
I apply?**

- ✓ For students entering 11<sup>th</sup> through 12<sup>th</sup> grades
- ✓ Complete the attached application and mail to the address below
- ✓ Obtain a letter of recommendation from your science or math teacher. Send to:

Terri Rivera, Director of Educational Programs  
The Business Center for Entrepreneurship & Social Enterprise  
7500 Germantown Avenue, Elders Hall, Suite 113, Philadelphia, PA 19119  
Tel: 215-247-2473x7 • Fax: 215-247-2477 • Email: [trivera@thebizctr.com](mailto:trivera@thebizctr.com)

**Registration  
Day**

**Date:** May 9, 2009 from 10:00am to 1:00pm  
**Location:** The Business Center  
**Contact:** Terri Rivera 215-247-2473x7 for more information



