

REGISTER NOW!



BUSINESS PLAN COURSE

Class Schedule

WINTER/SPRING:

FEBRUARY 24 - MAY 18, 2020

(12 weeks - Mondays)

Time: 6:30 PM - 8:30 PM (Also available online.)

Location: 7500 Germantown Avenue
Elder's Hall, Conference Room
Philadelphia, PA 19119

Course Fee: \$350

Additional Course Materials -\$30.00

There is a \$25 non-refundable registration fee.

Financial Aid is available.

Registration:

7500 Germantown Avenue

Elders Hall, Suite 113, Philadelphia, PA 19119

Loan Approvals of \$10,000 (or more) may be offered for Viable Completed Business Plans

Join this dynamic, motivational business plan course created to encourage and prepare new and existing entrepreneurs with the information they will need to start, sustain and expand their business.

You will learn how to:

- Do a feasibility study and market research
- Create a business plan
- Finance a business
- Use Social Media to market your business
- Project sources of income and expenses
- Identify grants and loans to fund your business
- Establish and maintain a network of clients and partners

Program Support Provided by:



- City Councilwoman Cindy Bass
- Congressman Dwight Evans
- State Representative Isabella Fitzgerald
- City Council At-Large Derek Green
- Senator Art Haywood, 4th District
- State Representative Stephen Kinsey
- City Councilwoman Cherelle Parker
- State Representative Chris Rabb