



THE BUSINESS CENTER

EDUCATION ENTREPRENEURSHIP CONNECTIONS

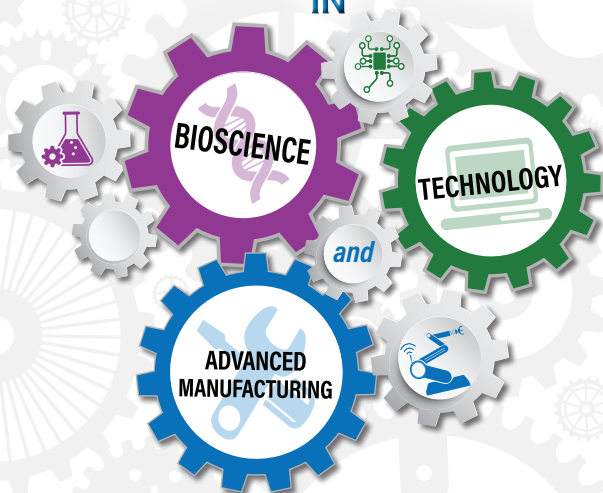
- Celebrating 21 Years -

Presents the

Best Practices in Action

Networking, Awards & Fundraising Breakfast

VISIONARIES IN



*Opportunities for Small Businesses
Owned by Women and People of Color*

Wednesday, December 9, 2020

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SUPPORT PROVIDED BY:



Councilwoman Cindy Bass
Councilwoman Cherele Parker
State Representative Stephen Kinsey



Welcome

from the *Executive Director,*

Pamela Rich-Wheeler, MBA



Welcome Honorees, Awardees, family, friends, colleagues, collaborative partners, sponsors and special guests to **The Business Center's (TBC) Best Practices in Action Annual Awards and Fundraising Breakfast**. Our theme is **Visionaries in Bioscience, Technology and Advanced Manufacturing**. Here we honor our clients who have demonstrated best practices in leveraging community impact, building strong relationships, innovation, youth entrepreneurship and serving as advocates. We also will hear perspectives from panelists sharing opportunities in growth industries for women and people of color.

I can say never before have I felt more concerned about our country, but more connected to you and ultimately what matters most. I have so much to be thankful for. I am thankful for my family, friends and my health. I am also hopeful of the opportunities that the future will hold.

Additionally I am thankful that in a critical time fighting COVID-19 and dealing with social injustices, TBC has been able to rise to the occasion and assist our small businesses with tax assistance, record keeping and social media enhancement. Therefore, we will need that continued support from our stakeholders as we move forward and strive to provide an offering women and people of color need to stay relevant in industries needed for the future.

We will honor a select group of businesses today, and will continue to strive to make sure that they all have a place at the economic table now and in the future. I hope you enjoy all that we have planned for you. It includes highlights on TBC's achievements and future partnerships and joint ventures, food, a raffle, invited officials, networking and fun for everyone.

TBC gives special thanks to our Awards Sponsor: Laborers' Local 332, Corporate Sponsors: Citizens, Always Best Care and Company Counsel, LLC, our Networking Sponsor: Santander, Food Sponsors: Eatible Delights and Victoria's Kitchen, and our Friends of TBC: Harold Cost, PNC Bank, Philly Office Retail, Management Solutions Consulting Group, and Eastern Minority Supplier Development Council (EMSDC).

We look forward to having the opportunity to continue to support your business to start, sustain and grow during this time.

We thank you for participating and celebrating the Awardees.

Stay strong, stay safe and stay focused.

Peace and Blessings in the Coming Year,

A handwritten signature in black ink that reads "Pamela Rich-Wheeler". The signature is fluid and cursive.

Pamela Rich-Wheeler, MBA
Executive Director
The Business Center

Best Practices in Action

PROGRAM

Welcome

Pamela Rich-Wheeler, *Executive Director*
The Business Center (TBC)

Invocation

Reverend Keith Hodges
Bethlehem Baptist Church

A Word of Thanks

Bernard Williams, *TBC Board President*
Company Counsel, LLC

Introduction of Mistress of Ceremonies

Pamela Rich-Wheeler

Mistress of Ceremonies

Cherri Gregg, *Community Affairs Reporter*
KYW Newsradio

Panel Discussion

Bernadine Hawes, *Chair*,
Delaware Valley Industrial Resource Center

Tiffany Kinkaid, *Director of Quality Control*
and Regulatory Affairs, University of Pennsylvania

Tony Wittock, *Director/CTO*,
Cyber Security Consulting Group

- RAFFLE BREAK -

Presentation of Citation

Office of Councilwoman **Cindy Bass**
Office of Councilman At Large **Derek Green**

Presentation of Awards & Honors

Bernard Williams, *TBC Board President*
Pamela Rich-Wheeler, *Executive Director, TBC*

Remarks

Councilperson At Large Derek Green
Pamela Rich-Wheeler

Musical Selection

Jelani Wheeler

VISIONARIES
IN

Bioscience,
Technology &
Advanced
Manufacturing

2020

Best Practices in Action



MISTRESS OF CEREMONIES

CHERRI GREGG joined KYW Newsradio as a staff reporter in December 2010. From the start, she focused on community and legal affairs, social justice, and grassroots issues of concern to residents of Philadelphia and the surrounding area. A licensed attorney with eight years experience, Gregg puts her law degree to work providing analysis and extensive coverage on many highly publicized community legal issues. Cherri believes in living with passion, and is frequently asked to moderate and speak on panels, emcee events, and give speeches on how to put one's dreams into action.

Best Practices in Action



COMMUNITY IMPACT

KAWANA SHAW is a graduate of the TBC business plan course. She was born in Los Angeles, CA. At the age of 22, she migrated to Philadelphia with her daughters. Faced with uncertainties as a mother of 3, she secured her vocation as a rising entrepreneur and innovator of creativity. She became a native in the financial district of Center City as a vendor of products and services - securing and maintaining merchant accounts for manufacturing and distribution of her natural juices. She has served over 20 years to this community - driven by Philanthropy, and a goal to help the inner city youth. Kawana's Venture proceeds were used to start a nonprofit aviation program for young adults between the ages of 13-19. In preparation of obtaining private pilot licensure and experiencing the motto "The Sky is the Limit". She believed that this program encouraged students to gain control and pilot their own pathway. Her initiative gained the support and gratitude of many well known organizations; The Tuskegee Airmen, FAA, and PHL just to name a few.

Best Practices In Action Awards

I commend The Business Center for their dedicated efforts and continued support of local small businesses and entrepreneurship in Northwest Philadelphia.

This is a very important and exciting time for our city. Your work is critical to keeping our economy thriving, making our business landscape more inviting, as well as cementing Philadelphia's future as a global destination.

Congratulations and best wishes on many years to come!



The Office of Councilmember At-Large Derek S. Green
Room 594, City Hall, Philadelphia, PA 19107
Phone: (215) 686-3450



City
Council
PHILADELPHIA

Best Practices in Action



OUTSTANDING MILLENNIAL ENTREPRENEUR

SERENE WATTS is currently a senior at Lincoln University majoring in Mass Communications. She has always had a keen interest in the idea of entrepreneurship and putting her creativity to the test.

Serene is a peer instructor at The Business Center's Youth & Money Camp and after school program. She also served as an assistant counselor for the program. She has enjoyed seeing all of the businesses that each of the campers have produced over the course of each session. Their perseverance and dedication is quite admirable. Serene, herself, is in the beginning stages of her own custom press-on nail business, Pressed by Serenity, along with continuing her hair business, Serenity Crowns.

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**12/14, 12/21
and 1/11,
1/18, 1/25**

Google Meets Link and further
information will be emailed
after Registration



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- State Senator Sharif Street
- State Representative Stephen Kinsey
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PANELIST

TIFFANY KINCAID served as an advisor to the architect and builders during the design and construction of the cleanroom facility, ensuring the facility met federal regulations and end user requirements. She also implemented a Quality System, designed to comply with the cGMP regulations for production of Phase I/II clinical products.

While at Vector Core, Tiffany managed the day-to-day quality functions of staff. She provided guidance to staff to develop their knowledge of quality standards and implementation of quality into daily activities. Tiffany was also responsible for investigating deviations to determine root cause, and assign a corrective and preventive action plan; guarantee all product related deviations are closed prior to lot release. Conduct viral vector lot release ensuring all specifications are met; including review of Batch Production Records, associated deviations, environmental records, release of testing records and sign off on the certificate of analysis.

Tiffany is currently enrolled in TBC's Business Plan Course and hopes to start her own Viral Vector company in the future.



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DOTTIE BAUMGARTEN
Environmental Educator

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PANELIST

BERNADINE HAWES is an executive level, nonprofit professional and economic development specialist working in the areas of manufacturing strategy, small business growth, and project management workforce development. She retired as Vice President from the University City Science Center where her career spanned over 25 years in the areas programming large-scale databases, research and analysis, and incubating over 100 information technology and biotech start-ups. Currently, she is a senior advisor for Econsult, Inc. and econometric firm headquartered in Philadelphia with a national footprint. Bernadine also is an advisor on diversity and equity for several businesses in the growing cannabis sector.

Bernadine is the immediate Past Chair of the National Advisory Board for the federal NIST-Manufacturing Extension Program (MEP), Chairwoman of the Delaware Valley Industrial Resource Center (DVIRC) and a member of the Board of the Urban Manufacturing Alliance. She also is chair of the Peoples Emergency Center Community Development Corporation revitalizing neighborhoods in West Philadelphia. She is a summa cum laude graduate of Lincoln University (PA) and has a Master's Degree from the University of Pennsylvania



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PHILADELPHIA MOLES

WISH CONTINUED SUCCESS TO THE BUSINESS CENTER'S
BEST PRACTICES IN ACTION AWARDEES



The Moles, a social club of friends, was organized in Norfolk, Virginia October 1928 by Maxine Ferebee, Thelma Hill, Virginia Hucles and Naomi Johnson. These four friends enjoyed such a delightful Halloween of fun and friendship that they invited nine other friends to join them for a second evening of fun. As this group of lively young women grew, a unanimous decision was made to form a club named The Moles. The Moles became a Norfolk Club of friends organized for fun, fellowship and community service.

As the years passed, the membership grew and moved to other cities. From 1928 to 1950 the club known as the Norfolk Moles was closed and merged in 1950 to become The Mother Chapter of Moledom, by which other chapters were sponsored. The Moles became a national organization in 1950 that continues to thrive and grow and is now thirty-two chapters strong.

The Seal of the organization is the Mole animal with the Motto *“Enjoy Yourself; It’s Later Than You Think.”*

www.themolesinc.org

Best Practices in Action



OUTSTANDING YOUNG ENTREPRENEUR

ARIANA SANDERSON began her business at the age of 14 called Sweet Cakes Bakery making cupcakes, cookies, cakes and various other delicious delights.

Ariana participated in the Youth & Money Camp in 2018. She took part in the Airport Pop-up Shop where she sold her 50 cupcakes in less than an hour. Ariana was also chosen to present her business at the Youth Financial Literacy Workshop presented by the National Coalition of 100 Black Women in collaboration with TBC.

Ariana Sanderson is home-schooled through the Philadelphia School District Program. She is in the 11th grade and will major in creative writing when she attends college.

Best Practices in Action



OUTSTANDING YOUNG ENTREPRENEUR

ZAKIYAH DENNIS is a 16 year old entrepreneur with a business of body lotions named Scented Essentials. She is currently a junior, enrolled in the IB program at Hill Freedman World Academy. She is an honor roll student and her favorite class is Theory of Knowledge. She also is a part of a history club where she has practiced public speaking for the last 5 years.

Zakiyah attended the Youth & Money Camp in 2019. In addition she was chosen to present her business at the Youth Financial Literacy Workshop sponsored by the National Coalition of 100 Black Women in collaboration with TBC.

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PANELIST



TONY WITTOCK is the owner/director of Cyber Security Consulting Ops. He is an ethical hacker and a soccer coach in New Jersey.

Tony spent the last 25 years with Comcast, Cisco, and Cyber Security Consulting Ops as a manager, director, and Principal Engineer. Tony has always been at the forefront of new technologies. He was directly responsible for the process of transferring Comcast acquired systems from Adelphia and Suburban cable systems into digital video networks to launch Video On Demand. He is currently responsible for the development of Cyber Security Consulting Ops Learning Management System (LMS) and technologies used for all cyber security utilities used for Penetration Testing for Cyber Security Consulting Ops.

He is currently working with a local college in Southern New Jersey to bring Intro to Cyber-security classes to people in underserved communities.

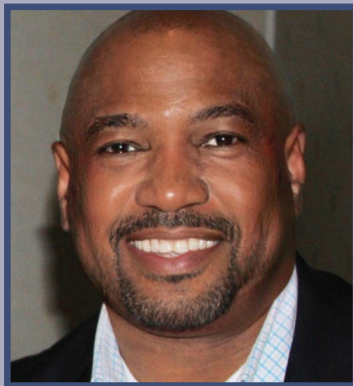
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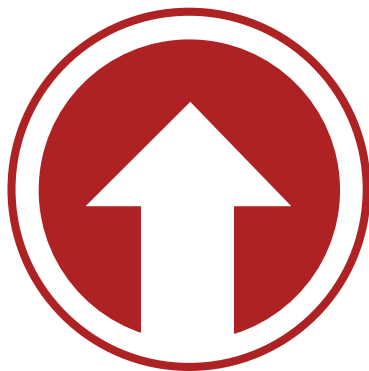
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and to the
Best Practices in Action
Awardees & Honorees*



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What are the benefits to mentors?

In addition to supporting the academic and personal growth of a young person, other benefits include:

- Unpaid interns can be expected to assist with administrative tasks and provide support with larger projects as part of the learning experience at no cost to the mentor organization.
- The opportunity to network with professionals in a variety of industries.

How are mentors supported?

School-based Internship Coordinators provide support to both Interns and Mentors throughout the year through regular communication via email and phone.



Photos by Ron Nichols

Who can host an intern?

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- Government Agencies & Offices
- Theater & Performance Companies
- Institutes of Higher Education
- Large Corporations
- Hospital & Medical Practices
- Non-profit Organizations
- Anyone!

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Deatra Butler
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215-539-1000

Shoemaker Campus - West Philadelphia

Janan Green-Ashton
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Pickett Campus - Germantown

Ron Nichols
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Simon Gratz High - North Philadelphia

Tania Figgs
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Saroya Royster

saroya.royster@masterycharter.org
267-535-0971

Hardy Williams High - Southwest Philadelphia

Zafir Ahmad
zafir.ahmad@masterycharter.org
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Mastery High School of Camden - North Camden

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I am a proud board member of The Business Center. The mission of TBC is to equip adult and youth with the necessary tools to start, sustain and expand their enterprise. TBC celebrates over 20 years of serving underserved deserving small businesses that wish to have a seat at the economic table. Additionally, it hopes to become sustainable and less reliant on foundations and government for support. With your help that is possible.

We're proud of the following annual accomplishments:

- Educated over 100 youth on entrepreneurship
- Educated over 200 small businesses through workshops, seminars and courses
- Received the James Brown Award for Small Business Advocacy from Eastern Minority Supplier Development Council (EMSDC)

Please consider becoming a Sustainer, Ambassador or Hero/Heroine. Please send your personal financial contribution in full or in 12 monthly installments to The Business Center. This will enable TBC to develop a new source of external funding to support programming and operating expenses.

Thank you very much for all that you have done and/or your interest to make The Business Center a success these past few years. We look forward to continuing to build a relationship with you. Call (215) 247-2473 ext. 2 if you need any more information.

Sincerely,

Pamela Rich-Wheeler, Executive Director

TBC DONOR OPPORTUNITIES: Donor 20/10 Challenge

Sustainer - \$1,000

(or \$83.33 per month for 12 months)

- Donor receives recognition on all printed material

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(or \$250 per month for 12 months)

- Donor receives recognition on all printed material and free admission to all TBC networking events

Hero and Heroine - \$5,000

(or \$416.67 per month for 12 months)

- Donor receives free financial health check up of business and feedback assessment of clients recognition on all printed material and free admission to all TBC networking events

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21 Years of Supporting Small Businesses!**



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