

# Creating Your Own SOCIAL MEDIA BLUEPRINT to Increase Customers

**TBC**  
THE BUSINESS CENTER

EDUCATION ENTREPRENEURSHIP CONNECTIONS

**NEW DATES:**  
**Classes start**  
**March 11, 2021**

## 5-DAY ONLINE SOCIAL MEDIA COURSE

*Experts will evaluate your online presence of your business and help you develop a social media marketing plan to go forward in this new climate.*

### LEARN:

- how to increase your customer base
- to enhance social media and web presence and immediately apply marketing strategies
- how to create a social media marketing mix

**COST:** \$125 + \$25 Registration Fee

**FINANCIAL AID AVAILABLE**

### REGISTER ONLINE AT:

**[www.thebizctr.com/calendar](http://www.thebizctr.com/calendar)**

Scroll to locate class name & dates.

**DATES:**

**THURSDAYS**

**@ 6:00-7:30 PM**

*via Google Meets*

**3/11, 3/18,**

**3/25,**

**4/1 & 4/8**

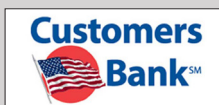
**2021**

*Google Meets Link and further  
information will be emailed  
after Registration*



**For more information: 215-247-2473, Ext. 3 • [www.thebizctr.com](http://www.thebizctr.com)**

Program Support Provided by:



- City Councilmember Cindy Bass
- Congressman Dwight Evans
- State Representative Isabella Fitzgerald
- City Councilmember At-Large Derek Green
- State Senator Art Haywood
- State Senator Sharif Street
- State Representative Stephen Kinsey
- City Councilmember Cherelle Parker
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