

TBC
THE BUSINESS CENTER

EDUCATION | ENTREPRENEURSHIP | CONNECTIONS

PRESENTS

STAYING OUT THERE

Social Media for the New Normal

VIRTUAL & IN-PERSON 37TH ANNUAL OCTOBER 4 - 8, 2021

PHILADELPHIA
MED WEEK
MINORITY ENTERPRISE DEVELOPMENT

UNMUTE YOUR OPPORTUNITIES

WEDNESDAY, OCTOBER 6, 2021 @ 1:00-2:30PM via Zoom

A case study will be conducted for a panel of small business owners' online media presence including feedback and suggestions to go forward in this new climate.

LEARN:

- how to increase customer base
- to enhance social media and web presence and immediately apply marketing strategies
- about TBC's Virtual *Business Plan On-Demand* courses to help set your business up for success

EXPERT:

David Simons
Kingdom Social Media

***FREE MEDIA TOOLKIT**
will be provided to all attendees

Please **REGISTER** for this Free Event at
www.thebizctr.com/calendar

Zoom Link and further
information will be emailed
after Registration



Program Support Provided by:



- City Councilmember Cindy Bass
- Congressman Dwight Evans
- State Representative Isabella Fitzgerald
- City Councilmember At-Large Derek Green
- State Senator Art Haywood
- State Senator Sharif Street
- State Representative Stephen Kinsey
- City Councilmember Cherelle Parker
- State Representative Chris Rabb
- Harold Cost
- Councilmember Katherine Gilmore-Richardson