

PRESENTING SPONSOR: \$15,000

- Prominent name/logo recognition with premier positioning on all event materials
- Recognition from podium with opportunity to welcome guests at podium
- Company banner at event and at select receptions and networking events
- Banner ad on The Business Center homepage
- Opportunity to display company materials at registration
- Distribution of company materials and giveaway items
- Speaker opportunities in classroom
- Twenty (20) seats at event – 2 full tables
- Full-page ad (5" w x 8" h) in event program book; ad in community catalog
- Year-long recognition on TBC website

KEYNOTE SPONSOR: \$10,000

- Name/logo recognition on all event materials
- Recognition from podium prior to keynote introduction
- Opportunity to display company banner at event and at select receptions and networking events
- Distribution of company materials and giveaway items
- Ad on The Business Center homepage
- Premiere positioning in Sponsor listing
- Speaker/volunteer opportunities in classroom
- Twenty (20) seats at event – 2 full tables
- Full-page ad (5" w x 8" h) in event program book; ad in community catalog

AWARDS SPONSOR: \$5,000

- Name/logo recognition on all event materials
- Recognition from podium prior to awards
- Distribution of company materials and giveaway items
- Ad on The Business Center homepage
- Inclusion in Sponsor listing
- Speaker/volunteer opportunities in classroom
- Ten (10) seats at event – Full table
- Half-page ad (5" w x 4" h) in event program book

NETWORKING SPONSOR: \$3,500

- Name/logo recognition on all event materials
- Recognition at start of speed networking reception
- Name/logo on The Business Center homepage
- Speaker/volunteer opportunities in classroom
- Ten (10) seats at event – Full table
- Quarter-page ad (2.5" w x 4" h) in event program book



EDUCATION | ENTREPRENEURSHIP | CONNECTIONS

SPONSORSHIP OPPORTUNITIES

AFFILIATE SPONSOR: \$2,500

- Name/logo recognition on all event materials
- Distribution of company materials and giveaway items
- Speaker/volunteer opportunities in classroom
- Ten (10) seats at event – Full table

CORPORATE TABLE SPONSOR: \$1,500

- Ten (10) seats at event – Full table
- Listing as Table Sponsor
- Distribution of company materials and giveaway items

FRIEND: \$1,000

- Five (5) seats at event
- Listing as a Friend
- Distribution of company materials and giveaway items

SMALL BUSINESS OR NON-PROFIT TABLE SPONSOR (< \$250K in Annual Revenue): \$800

- Distribution of company materials at event
- Ten (10) seats at event - Full table

DISPLAY TABLE - CORPORATE: \$500

- Table, 2 chairs provided

DISPLAY TABLE - SMALL BUSINESS OR NON PROFIT: \$250

- Table, 2 chairs provided

ADS – PROGRAM BOOK *Please provide ad to size in .JPEG or PDF format**

- | | |
|--|-------|
| • Outside Back Cover (5" w x 8" h) | \$750 |
| • Inside Cover (Front or Back • 5" w x 8" h) | \$600 |
| • Full Page (5" w x 8" h) | \$300 |
| • Half Page (5" w x 4" h) | \$150 |
| • Quarter Page (2.5" w x 4" h) | \$75 |
| • Business Card (3.5" w x 2" h) | \$50 |

CORPORATE TICKET: \$150

INDIVIDUAL TICKET: \$90

* *Deadline for sponsor listing and/or ad space in the Program Book is Nov. 23rd.*

** *Deadline for giveaways is Dec. 1st. (150 items needed for distribution)*

SPONSORSHIP CONTRACT & REGISTRATION

Sponsoring Organization / Individual: _____

Contact Person: _____ Title: _____

Phone: _____ Email: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Sponsor Level: _____

A check for \$ _____ made payable to The Business Center is enclosed.

I would like to pay with the following credit card: American Express Visa MasterCard

Card Number: _____ Expiration Date: _____ CVV #: _____

Please return form and payment to The Business Center

7500 Germantown Avenue, Elders Hall, Suite 113, Philadelphia, PA 19119-1650 or visit www.thebizctr.com

For more information call 215-247-2473 ext. 2 or email prichwheeler@thebizctr.com